

## **Economic Development Update**

August 7, 2012

### **Telecommunications**

#### Fairpoint (Broadband to East Dover)

DSL sales within the 3 zones in East Dover have been brisk. The latest count is 229 households in all 3 zones. There are 520 households within East Dover comprised as follows:

Zone 1            225 households

Zone 2            115 households

Zone 3            180 households

This amounts to 44% penetration within East Dover. The statistics are based on their billings and I would expect that the number of households would increase in the coming months.

#### Cell Service

Cell service was interrupted for a period of approximately 2 days after a severe lightning storm. It affected AT&T and was corrected by the carrier. It is unclear as to which tower was not operational.

#### VTEL

Nothing to update.

#### eVermont

##### *Wi Fi Hotspots*

We are still having difficulty contacting Anaptyx regarding support of their system. The splash page is still unable to be updated and therefore we cannot issue a disclaimer for usage. We have referred the problem to eVermont who is trying to help with the resolution. Currently the zone reaches from Town Offices until about 500 feet North of Chadwicks. Fairpoint is going to install the next free Internet connection at Dover Forge. I am reluctant to purchase any equipment from Anaptyx given their unresponsiveness to our support issues. Ironically, I called them under the pretext to try to order some new equipment and still got no response. We are looking at alternatives that could interface with Anaptyx repeaters.

### **Website**

We are continuing to update the portal as time permits.

## **Trails**

Southern Vermont Sign Co. has indicated that they have resolved the water leakage problem and are in the process of replacing all of the signs.

## **Beautification**

The Frazier Fir at the West Dover Fire Department has been installed.

We have been gathering prices for additional benches to place along the Valley Trail, Section B. We received a map from VTRANS depicting state right of way along the proposed B+ section of the Valley Trail.

The 2<sup>nd</sup> Public Meeting for the Architectural Landscape Study is slated for August 8<sup>th</sup> at 7 PM at the Dover Town Hall. The plans are located on the website under Landscape Master Planning Project within Economic Development (<http://www.doververmont.com/town-dover-landscape-master-planning-project>).

## **Marketing**

To date, 9 out of the 15 businesses who have applied for advertising funds for Q2, have submitted their documentation and received payments. The 9 businesses in question, requested \$3063.14 in rebates, but only received \$2074.24 leaving \$988.90 to be carried over to the current quarter. Thus businesses over estimated their rebates by 32%. It is as difficult to get businesses to collect their rebates as it is to get them to sign up for the rebates. We sent out notifications to collect their monies, but even after 1 full month after the end of the quarter, there are still 6 businesses out of 15 who have failed to submit their invoices for payment.

The amounts for the DASP remain as follows:

The deadline for submission for Q4 was July 31 and all monies now flow to Q1 of 2013.

The amount available for Q1 2013 is \$3717.

## **Events**

Mother For Daughter, as of this writing has not submitted their summary report but indicated in an email yesterday that it has been sent via Federal Express to meet Friday's deadline. Numerous reminders have been made regarding the deadline.

## **Venue**

Nothing new to report.

## **Financial**

To be mailed under separate cover.