

Economic Development Update

July 3, 2012

Telecommunications

Fairpoint (Broadband to East Dover)

Fairpoint has completed their installation of Zone 3 and is now taking orders.

Cell Service

Nothing new to report.

VTEL

Nothing to update.

eVermont

Wi Fi Hotspots

We are having some software issues with the portal page in that it is not displaying properly. When you connect to the zone you get a splash page that is supposed to give a disclaimer regarding the use of the internet. When you agree, you are sent to the portal page, discover dover Vermont page. At this point we cannot edit the splash page and the portal page only stay up for a few seconds. In addition, the repeater at Chadwicks, although operational is not supplying the needed statistics through the administration facility provided by Anaptyx, the repeater manufacturer. We are currently in touch with Anaptyx support, eVermont and Steve Ligett to fix this problem. We will then be able to proceed with the portal development and the extension of the wireless zone. I want all problems resolved with the grant portion of the zone before we spend funds to implement the town funded portion. Savvy users can still utilize the Interent, but I want all issues resolved before publicizing the zone's usage.

Laptop Computer

We have received our laptop as well as payment from eVermont.

Website

We will begin to install and configure the portal. The objective is to use this as the business section in conjunction with the website. We will bring before the board issues and opportunities that it presents such as charging for advertising space. Once this gets established, we will make a recommendation regarding the existing website.

Trails

The Interpretive Signs have a small water leakage problem. It has been shown to Southern Vermont Sign Co. and they have agreed to repair them at no cost to the town by the end of July. They have moved the signs that were installed in the wrong locations.

Beautification

We expect the installation of the 12-14 foot Frazier Fir at the West Dover Fire Department within the next week.

Marketing

I have spoken with Kelly Pawlak at Mount Snow regarding Chris Helmstetter's request for Internet statistics. Kelly has indicated that she would only give out Google Adwords clicks if the Selectboard voted to ask for them. This information is virtually useless and out of context with the other portions of the advertising program. This issue should be closed once and for all.

The amounts for the DASP remain as follows:

The amount still in Q4, 2012 (calendar year) of DASP is \$1992.24. Q1, 2012 (calendar year) is \$2586.50. The deadline for the next submission is July 31, 2012.

Events

There are no new events to be considered.

Venue

Nothing new to report.

Financial

To be mailed under separate cover.