

ECONOMIC DEVELOPMENT UPDATE (ADDENDUM)
September 2, 2014

Revenue

We just received the 2nd quarter 2014 revenue from the state.

Meals & Rooms	\$20,434.28
Sales Tax	\$67,313.94
Total 2 nd Quarter	\$87,748.22

This is the highest 2nd quarter we have ever received. Compared to last year, Meals and Rooms are up by 7.98% and Sales Tax is up by 55.63%. Total Combined Revenue is up by 41.12%.

Beautification

The donations program recently approved will be sent to all area businesses and the extensive email list. An ad will be placed in the local paper to announce the program.

Events

We are still trying to sort out receipts for the Fiddleheads Festival so that we can reconcile final payment.

We are evaluating the summary report for Mother's for Daughters' and will issue the appropriate payments.

No funds have been spent or allocated for the 2014 – 2015 fiscal year.

Summer Concerts in the Park

The final concert at Dover Park was attended by approximately 80 people. Overall the concert series was very successful and we will look to increase the number of concerts next summer to 6 – 8 and more widely vary the music genre. We will work with Kevin Parry who did an excellent job at assisting us in putting on these concerts. Other genres to consider are country, blues, reggae and zydeco.

ITVFest

As a major sponsor of the ITVFest, the town has once again been given access to a 10x10 vendor tent as well as 8 VIP tickets. The Historical Society has once again offered to furnish and run the tent. Economic Development will supply any additional needed supplies including trail maps, stickers, etc. We will action off 4 pair of VIP tickets as was done last year. The rules will be the same as indicated below:

As one of the major sponsors of the upcoming ITVFest (September 26-28, 2014 www.itvfest.com), the Town of Dover has been provided with 8 VIP passes to all of the weekend events (valued at \$299 each!)

In the spirit of fairness, the town has decided once again to hold a raffle for those tickets.

To qualify you must be:

- *Dover Resident (property owner or renter) over the age of 18*
- *Second Home Owner*
- *Registered Dover Business*

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A drawing will be held on September 12, 2014 for 4 sets of 2 tickets each

Please only 1 entry per household or business.

To enter, please respond to dovervtevents@gmail.com by September 11, 2014 with the following information:

- *Name and/or Business Name*
- *Local Physical Address*
- *Any Applicable Out of Town Physical Address*
- *Telephone where you can be reached if needed*

Tickets will be available at the ITVFest booth at the Dover Forge (183 Route 100, West Dover, VT 05356) beginning Wednesday, September 24, 2014.

If you win and are unable to use the tickets, please inform us so we can give them to someone else.

For questions, please call 802-464-5100, ext. 4

*Thank you and good luck!
And please support the ITVFest!*

Dover Economic Development Department

Marketing

DASP

FY '14 – '15

To date 12 applicants have applied for \$20,831.80 of the \$24,000 in DASP funding. No funds were distributed for the current fiscal year. The increased usage is partly attributable to increasing the rebate to 40% and the use of digital marketing in the greater Boston area.

Do-It

FY '13 – '14

All of the applicants have completed their projects and a total of \$31,669.91 has been paid. No additional monies are due for the '13 – '14 fiscal year.

FY '14 – '15

16 businesses have applied for and received Do-It funding. The program is now committed for \$38,500 and is closed for this fiscal year. No one has submitted invoices for payment.

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Valley Cohesive Marketing & Branding

The Steering committee continues to meet with Arnett & Muldrow to produce final reports.

Guilford Welcome Center Autumn Poster

The final layout for the autumn poster was sent to the state to replace the summer poster. The cost for replacement is \$110. The poster can be found on the town website under latest news for those who are interested in viewing it. Better yet, stop by the Guilford Welcome Center to see it.

Bi-Town

Nothing new to report. The next meeting is September 4th.

Telecommunications

Will Dodge, the attorney handling the AT&T cell tower on Dover Hill Road, indicates that although there is no exact date, the tower should be operational in the near future. The delays were a result of running fiber to the site.

Website

eBusiness Technology is still working on the Google Search capability. I do not have a definitive end date yet but anticipate it soon. The search is working, but there is still a problem with the search interfacing with Google data indexing.

Trails

Dover/Wilmington Trail:

Jeff Nugent has solved the problem of installing the Dover/Wilmington Valley Trail route on Google Maps and is currently pursuing it. Some of the trail has been defined from downtown Wilmington.

Valley Trail A:

We have started the Right of Way phase and are in the process of negotiating and securing easements with property owners. It has become apparent very quickly that when discussing the specifics of the trail with the property owners, our engineer, Roger Dickinson, must be involved. We will attempt to handle this via a series of web conferencing sessions utilizing Go To Meeting. This avoids travel time and expense for Roger to be here in person unless it is absolutely necessary. There are 10 easements to acquire of which 4 are permanent and the remainder is temporary for construction purposes. Any negotiations of compensation to property owners will be discussed with the board.

The current plan includes installation of conduit for street lights. We should use the same dark sky compliant LED lights as used at the Dover Park. There are 17 lights needed and the cost for this is approximately \$52,000 plus installation. I will attempt to estimate the increased electrical consumption from our experience at the park.

We are officially in the "Right of Way" phase of the project and as such will be negotiating with property owners to sign easements, both temporary and permanent. This phase could not only cause numerous delays, but also potential payments to property owners. A strategy for handling this will be discussed with the board based on an initial plan developed by Economic Development.

To date we have spent \$89,658 of the \$118,208 engineering study.

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The updated cost estimate for the project, without any appraisals, payments to property owners or street lights, is listed below.

Revenue

Trail "A" account	\$375,459.28
Federal Grant	\$300,000.00
Total	\$675,459.28

Expenses

Current Construction Estimate	\$449,586
State Suggested Contingency	\$44,958
Resident Engineer	\$89,917
Remaining L&D Engineering	\$28,550
Total	\$613,011
Project Credit	\$62,448

Valley Trail A Minus: Dorr Fitch to Tollgate Village

The Town of Dover has received notification of approval for the 90%/10% Bicycle/Pedestrian federal grant in the amount of \$324,380 for construction of the sidewalk from Dorr Fitch Road to Tollgate Village. The proposed sidewalk will also be in the state right of way. This grant includes a pedestrian bridge that spans the Deerfield River on the west side of Route 100 going south. We are awaiting the formal grant agreement from Vtrans. The engineering portion of this phase is approximately 67% completed as part of the Valley Trail "A" segment. The engineering for the bridge still needs to be completed.

ValleyTrail B Plus: Mountain Park Plaza to Stugger Rd:

The Town of Dover has received notification of approval for the 90%/10% Bicycle/Pedestrian federal grant in the amount of \$33,000 for a scoping study (i.e. feasibility study) to extend the sidewalk north along Route 100, within the state right of way, from Mountain Park Plaza to the West Dover Firehouse at Stugger Road. Assuming that the project is feasible, the town can apply for a construction grant to complete the project.

Venue

A section of the upper rail on the gazebo at the West Dover Park has warped causing the vertical slats to fall from the holders. The gazebo has a lifetime warranty and the company has been contacted. They are putting up a gazebo in Saratoga Springs, NY in the fall and will come to Dover to make the needed repairs. The warped portion is on the octagonal section at the rear of the structure upon entering the ramp. The other sections appear to be fine.

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We have not had any further correspondence from the New England District of the US Army Corps of Engineers regarding the wetland area impact at the West Dover Park. A Category 1 Self Verification Form was submitted in response to their request. The board will be notified if further action is needed.

Financial

Full statements are included under separate cover.