

Economic Development Update

October 4, 2011

Telecommunications

Fairpoint (Broadband to East Dover)

Nothing to report.

Earthtone (Cell Service)

Sent email to Joe Cusato of AT&T in an effort to get the temporary cell tower on Dover Hill Rd made permanent. Got the contact info from Bob Edwards. No response at this time.

VTEL

Nothing to report

Survey

Gave UNH the go ahead – surveys should be arriving shortly.

eVermont

Seminars

The next 3 seminars are set. They are:

VSC Social Media & Communication Tools for Beginners – Tuesday Oct 18 at 6PM

VSC Learning To Go – Saturday Oct 22 at 12PM

VSC Internet Safety Basics – Tuesday Nov 1 at 6PM

Advertisements have been made and appropriate emails will be sent to my mailing list of previous attendees and other businesses.

Wi Fi Hotspots

Still waiting for a date for the site survey. It appears they use a retired Systems Engineer who has numerous activities of which site surveys is just one. He is currently working to implement the Bristol network and Dover is next.

Website

Adam Sroczyński of eBusiness Technology, LLC has offered to reduce the Google search by the full cost of the web search piece (\$850) taking the cost to \$1150. It appears that this is as far as

he is willing to go. He feels that he has met his contractual obligation and gotten system acceptance, but is extremely willing to work with the town to implement a viable product. The site as I understand it, after looking at the documentation and speaking with Adam, is adaptable in that it can be organized and configured in certain areas (ie additional categories, pages, etc). I have not actually attempted to perform any reorganization, so I cannot verify any of this. We currently have several examples of town websites that we have found functional and easy to use. I suggest that we first attempt to organize at least a portion of the site within the bounds of the software provided to see if it truly meets our needs. It is then that we can make a determination as to the site's effectiveness and our next steps. Regardless of what direction we take concerning the Website, we need to consider a webmaster position (probably part time) to take responsibility for ensuring the site's organization and its timely update. This will be particularly important as we move to a portal front end. In the upcoming weeks, I will develop a job description of this position for review.

Trails

The trails committee has been expanding in recent days and now has 7 members. They are all very interested in expanding and exploiting our trail system for recreational activities.

The names of the property owners have been determined relative to our selected route of the so-called B+ trail portion. We are scheduled to walk this route again later this week, weather permitting, with emphasis on the proximity of the path to residential properties.

We have also agreed to walk through a portion of the Dover Town Forest area to see if it is a viable spot for recreational activities to visitors. We will make a determination and then discuss with the Conservation Commission before proceeding with any recommendation.

Beautification

The RFP for a Landscape Architecture Plan for Route 100 is still ongoing. I would expect completion of the RFP within the next 2 weeks, barring any other immediate issues.

Linda Anelli has reach out to the Beautification group from Wilmington regarding a coordinated effort within the valley for seasonal lights.

Marketing

The Direct Mail postcard campaign has gone out. The additional funds of \$403.10 needs to be ratified, but was approved by a majority of the Selectboard via email.

The Dover Advertising Support Program needs additional work to account for the inequities of applying for the grants. I suggest a small group of myself, 2 Selectboard members and 1 business member meet to discuss the issues of how to best implement this program.

Events

Nothing new to report.

Interpretive Signs

RFP in progress.

Financial

Nothing new to report